



## News Release

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## FOR IMMEDIATE RELEASE

**EY US announces Scott R. Elkins of Zeus Fire and Security  
as an Entrepreneur Of The Year® 2025 Greater Philadelphia Award winner.**

*Celebrating the bold leaders shaping the future through the world's most ground-breaking companies*

**PHILADELPHIA, PA, June 13** – Ernst & Young LLP (EY US) today announced that Scott R. Elkins, CEO of Zeus Fire and Security was named an Entrepreneur Of The Year 2025 Greater Philadelphia Award winner. Entrepreneur Of The Year is the preeminent competitive awards program for entrepreneurs and leaders of high-growth companies. For 40 years, EY US has celebrated ambitious entrepreneurs who are transforming industries, impacting communities and creating long-term value.

Scott was chosen by an independent panel of past winners, top CEOs and business leaders. Judges assessed candidates on long-term value creation, entrepreneurial spirit, purpose-driven commitment and significant growth and impact.

A second-generation fire and security entrepreneur, Scott built Universal Atlantic Systems into a thriving business before leading its acquisition and becoming the founding CEO of Zeus in 2022. Since then, he has transformed Zeus into one of the fastest-growing, tech-enabled life safety companies in the nation, completing 17 acquisitions, doubling profits, and expanding to nearly 800 employees across seven hubs.

*"I am deeply honored to receive the EY Entrepreneur Of The Year® award, but this recognition truly belongs to the extraordinary team at Zeus Fire & Security. Their dedication, expertise, and shared commitment to our mission of protecting People, Property, and Profits have made this achievement possible. I am also grateful to Access Holdings, our Private Equity Sponsor, for their continued partnership and support in helping us scale with purpose and build a modern and enduring tech enabled business that's redefining excellence in our industry."* stated Elkins.

As a Greater Philadelphia award winner, Scott is now eligible for consideration for the Entrepreneur Of The Year 2025 National Awards. The National Award winners, including the Entrepreneur Of The Year National Overall Award winner, will be announced in November at the [Strategic Growth Forum](#)®, one of the nation's most prestigious gatherings of high-growth, market-leading companies. The Entrepreneur Of The Year National Overall Award winner will then move on to compete for the EY World Entrepreneur Of The Year™ Award in June 2026.

Entrepreneur Of The Year recognizes many different types of business leaders for their ingenuity, courage and entrepreneurial spirit. The program celebrates original founders who bootstrapped their business from inception or who raised outside capital to grow their company; transformational CEOs who infused innovation into an existing organization to catapult its trajectory; and multigenerational family business leaders who reimagined a legacy business model to strengthen it for the future.

The Entrepreneur Of The Year program has recognized the leadership of entrepreneurs such as:

- Sheila Mikhail of AskBio
- Caryn Seidman Becker and Ken Cornick of CLEAR
- James Park of Fitbit
- Arthur Blank of The Home Depot
- Kendra Scott of Kendra Scott LLC
- Reed Hoffman and Jeff Weiner of LinkedIn
- Saiju Jeong of Noom
- Howard Schultz of Starbucks Coffee Company
- Jodi Berg of Vitamix
- Michael Happe of Winnebago Industries
- Eric Yuan of Zoom

### **Sponsors**

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards include presenting sponsors PNC Bank, Cresa LLC, Marsh USA, and SAP. In Greater Philadelphia, sponsors also include Donnelley Financial Solutions (DFIN), ADP, SolomonEdwards Group, and DLA Piper.

### **About Entrepreneur Of The Year**

Founded in 1986, Entrepreneur Of The Year has celebrated more than 11,000 ambitious visionaries who are leading successful, dynamic businesses in the US, and it has since expanded to nearly 60 countries globally.

The US program consists of 17 regional programs whose panels of independent judges select the regional award winners every June. Those winners compete for national recognition at the Strategic Growth Forum® in November where National finalists and award winners are announced. The overall National winner represents the US at the EY World Entrepreneur Of The Year™ competition. Visit [ey.com/us/eoy](https://ey.com/us/eoy).

### **About EY**

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**About Zeus Fire and Security**

Zeus Fire and Security was established in 2022 to build a national network of fire protection and security providers recognized for execution excellence across a variety of service lines and end markets. Zeus addresses customers' fire protection and security needs through a broad array of services from mission critical fire system installation, testing, and inspection to physical security system installation and video monitoring. Zeus was established with the purpose of partnering with industry-leading fire and security operators who are seeking a collaborative growth partner dedicated to inspiring and accelerating the long-term growth of business and team members. Zeus operates Alert Alarm Hawaii, Bayside Fire and Security of Maryland, SMG Security of Chicago, PASS Security of St. Louis, Independent Alarm of New Jersey, Martin Systems of Wisconsin, and national-account provider UAS. For more information, please visit <https://www.zeusfireandsecurity.com>.