



News Release

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**EY US announces Scott R. Elkins, CEO, Zeus Fire and Security
as an Entrepreneur Of The Year® 2025 Greater Philadelphia Award Finalist.**

Entrepreneur Of The Year celebrates ambitious entrepreneurs who are shaping the future.

PHILADELPHIA, PA, April 22, 2025 – Ernst & Young LLP (EY US) announced the finalists for the prestigious Entrepreneur Of The Year 2025 Greater Philadelphia Award. Now in its 40th year, the Entrepreneur Of The Year program celebrates the bold leaders who disrupt markets through the world’s most ground-breaking companies, revolutionizing industries and making a profound impact on communities. The program honors entrepreneurs whose innovations shape the future and pave the way for a thriving economy and a hopeful tomorrow.

An independent panel of judges selected **Scott R. Elkins, CEO of Zeus Fire and Security** (“Zeus”), among other finalists for the 2025 Ernst & Young Entrepreneur of the Year award, recognizing his visionary leadership, resilience, and relentless pursuit of innovation.

A second-generation fire and security entrepreneur, Scott built Universal Atlantic Systems into a thriving business operating across North America before leading its acquisition and becoming the founding CEO of Zeus in 2022. Since then, he has transformed Zeus into one of the fastest-growing, tech-enabled life safety companies in the nation, completing 20 acquisitions, doubling profits, and expanding to over 800 employees across seven hubs.

With a mission to protect people, property, and profits, Scott has championed a culture of purpose, investing in talent, innovation, and local legacy brands to deliver world-class services at scale.

“This recognition is a reflection of the incredible people I’ve had the privilege to collaborate with over the course of my career,” said Scott. “At Zeus, we’ve always believed that our strength lies in our unity. Every milestone we’ve reached has been made possible by the collective effort of a truly exceptional team and the belief that we’re better when we’re together.”

Scott continued, “I’m honored to stand alongside such an inspiring group of finalists. It’s an honor to be part of this community, and I look forward to learning from the experiences and insights of my fellow finalists. The future is bright, and I’m excited for what’s to come.”

Entrepreneur Of The Year honors business leaders for their ingenuity, courage, and entrepreneurial spirit. The program celebrates original founders who bootstrapped their business from inception or who raised outside capital to grow their company; transformational CEOs who infused innovation into an existing organization to catapult its trajectory; and multigenerational family business leaders who reimagined a legacy business model to strengthen it for the future.

Regional award winners will be announced on June 12 during a special celebration in Philadelphia and will become lifetime members of an esteemed community of Entrepreneur Of The Year alumni from around the world. The winners will then be considered by the National judges for the Entrepreneur Of The Year National Awards, which will be presented in November at the annual [Strategic Growth Forum](#)[®], one of the nation's most prestigious gatherings of high-growth, market-leading companies.

Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards include presenting sponsors PNC Bank, Cresa LLC, Marsh USA, and SAP. In Greater Philadelphia, sponsors also include Donnelley Financial Solutions (DFIN), ADP, Solomon Edwards Group, and DLA Piper.

About Entrepreneur Of The Year

Founded in 1986, Entrepreneur Of The Year has celebrated more than 11,000 ambitious visionaries who are leading successful, dynamic businesses in the US, and it has since expanded to nearly 60 countries globally.

The US program consists of 17 regional programs whose panels of independent judges select the regional award winners every June. Those winners compete for national recognition at the Strategic Growth Forum[®] in November where National finalists and award winners are announced. The overall National winner represents the US at the EY World Entrepreneur Of The Year™ competition. Visit ey.com/us/eoy.

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About Zeus Fire and Security

Zeus Fire and Security was established in 2022 to build a national network of fire protection and security providers recognized for execution excellence across a variety of service lines and end markets. Zeus addresses customers' fire protection and security needs through a broad array of services from mission critical fire system installation, testing, and inspection to physical security system installation and video monitoring. Zeus was established with the purpose of partnering with industry-leading fire and security operators who are seeking a collaborative growth partner dedicated to inspiring and accelerating the long-term growth of business and team members. Zeus operates Alert Alarm Hawaii, Bayside Fire and Security of Maryland, SMG Security of Chicago, PASS Security of St. Louis, Independent Alarm of New Jersey, Martin Systems of Wisconsin, and national-account provider UAS. For more information, please visit <https://www.zeusfireandsecurity.com>.

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